



# 2021 HOME4GOOD TRAINING WEBINAR

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# Home4Good™

- FHLBank Pittsburgh and PHFA's collaborative initiative to address small "unmet" needs in Continuums of Care (CoC) services
- \$3.95 million to be awarded in 2021
- Participating CoCs will coordinate and prioritize innovative programs/projects that address gaps in coordinated care.

# Program Goals

- Prevention and Diversion
  - ▣ Maintaining affordable housing options while finding alternative housing solutions for individuals/families in danger of becoming homeless.
  
- Innovative Solutions
  - ▣ Provide resources to programs offering creative, new approaches to ending homelessness.
  
- Critical Need
  - ▣ Fund activities that will provide the greatest impact and are determined to be most needed in the region/county.

# Home4Good™ Definition of Homeless

- For the purposes of the Home4Good RFP, “homeless” is defined as follows:
  - Persons who are sleeping in places not meant for human habitation (e.g., cars, parks, streets/sidewalks, etc.)
  - Persons sleeping in emergency shelters
  - Persons graduating from a transitional housing program specifically for homeless persons
  - Persons being discharged from an institution or foster care with no permanent residence available
  - Persons who would be discharged from an institution, if there was a permanent residence available
  - Displaced victims of domestic violence
  - Persons who are “doubled-up” and are in a situation of overcrowding, defined as:

## Unit Size – No. of People

- Efficiency - 3 or more people
- 1 Bedroom - 4 or more people
- 2 Bedrooms - 6 or more people
- 3 Bedrooms - 8 or more people
- 4 Bedrooms - 10 or more people

# Eligible Entities

- Organizations eligible to apply include:
  - ▣ Units of local government
    - Counties
    - Cities
    - Boroughs/Townships
  - ▣ Nonprofit organizations (including faith-based nonprofit organizations)
  - ▣ Redevelopment and/or housing authorities, etc.
  - ▣ Economic/Community development/Housing organizations, etc.

# Eligible Funding Activities

- Home4Good resources may be used to fund activities such as:
  - Homeless outreach
  - Services for transition-age youth
  - Security deposits
  - Rent/Utility assistance
  - Employment/Transportation assistance
  - Rapid re-housing
  - Renovations to affordable units
  - Non time-limited supportive housing
  - Transitional housing assistance
  - Landlord engagement/outreach
  - Coordinated entry support
  - Skill development/Job training
  - HMIS system enhancements

# Performance Objectives/Metrics

- Grantees will be expected to identify, track and measure performance and outcomes related to funding
  
- All grantees must collect the following Home4Good **core metrics**:
  - Number of individuals served
  - Demographic data – Age/Gender/Race
  - Geographic dispersion of services – Urban/Suburban/Rural
  - Number of Veterans Served (if captured/disclosed)
  - Number of Ex-offenders served (if captured/disclosed)
  - Number of individuals identified as:
    - Victim of domestic violence
    - Person with disability
    - Person with substance abuse issue

# Performance Objectives/Metrics

- Grantees are also required to identify, track and measure anticipated performance metrics based on their proposed funding activities
  
- **Performance metrics** include:
  - Reduction in number of individuals experiencing homelessness among:
    - Chronically homeless, Veterans, Families, Unaccompanied youth, etc.
  - Reduction in the length of time individuals remain homeless.
  - Reduction in the extent to which individuals, who exit homelessness to permanent housing destinations, return to homelessness.
  - Increase in access to jobs and income among individuals experiencing homelessness.
  - Reduction in the number of individuals who become homeless for the first time.
  - Increase in successful housing placement.
  - Increase in homelessness prevention.



# Continuums of Care Participation

- All 16 Pennsylvania Continuums of Care are participating in the 2021 Home4Good program.
  - [https://www.phfa.org/forms/home4good/h4g\\_participating\\_cocs\\_web.pdf](https://www.phfa.org/forms/home4good/h4g_participating_cocs_web.pdf)
- Service providers **must** coordinate the submission of their proposals through the Continuum of Care within their district.

# Continuums of Care Participation

- Role of Participating Continuums of Care include:
  1. CoCs will invite proposals from district service providers
  2. CoCs will contact FHLB/Home4Good member institution(s) to serve as co-applicant(s)
    - All proposals must have an FHLB member institution co-sponsor
  3. CoC will receive individual proposals from district service providers by **August 31**
  4. CoCs will evaluate, rank and submit proposals to PHFA by **October 1**
    - Based on local unmet needs in coordination with local strategic plan(s)
  5. Will submit proposals using the CoC Proposal Cover Letter/Submission Form

# Continuums of Care Participation

- Participating CoCs will be compensated with 5% of the total amount awarded to service providers in their district.
- CoC must formally indicate their willingness to participate in Home4Good by **July 20** by completing the CoC commitment letter.
- RFP includes anticipated funding ranges for each Continuum of Care district.

# FHLBank Member Institution Participation

- All proposals will have at least one FHLB member institution co-sponsor.
- Unlike previous years, the FHLB will handle all aspects of the co-sponsorship process in 2021.
  - ▣ This aspect of the program will be “invisible” to CoCs and grantees.

# Proposal Requirements

- RFP Opened – **July 15**
- RFP Closed (proposals due to Participating CoCs) – **August 31**
- Participating CoCs' Cover Letter and Submissions due to PHFA – **September 30**
- Proposals must be organized into the following sections:
  - ▣ Home4Good Application – Appendices A
  - ▣ Home4Good Performance Metrics Form – Appendix B
  - ▣ Home4Good Budget Form – Appendix C

# Proposal Requirements

## □ Home4Good Application – **Appendix A**

### □ Narrative

- Concise summary of scope of proposal
- Identify unmet community needs
- Eligible activities/Geographic scope

### □ Program Design and Measures

- How will proposal address H4G program goals?
- Eligible funding activities being addressed
- How will program track outcomes?

### □ Partnerships

- Evidence the proposal will be implemented as part of a CoC's larger strategic plan.
- List of partnering organizations with description of roles.

# Proposal Requirements

- Timeline
  - Anticipated program dates/milestones for funding and implementation.
- Administrative Expenses Acknowledgement
  - No more than **5%** of total awarded funds may be used for expenses not directly linked to H4G program goals or operation.
- Equitable Distribution Acknowledgement
- Performance Metrics Form - **Appendix B**
- Project Budget Form - **Appendix C**

# Proposal Requirements

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- Articles of Incorporation
- Subsistence Certificate
  - ▣ <https://www.dos.pa.gov/BusinessCharities/Business/Resources/Pages/Good-Standing-or-Subsistence-Certificates.aspx>



# Proposal Submission Requirements For Service Providers

- The entire H4G proposal should be organized/submitted (both via paper and electronically) into one folder with multiple subfolders as shown below.

- **Home4Good Proposal Name**  
**Ex: Countywide Rapid Rehousing**



## **Proposal Requirements**

**Application – Appendix A**

**Performance Metrics – Appendix B**

**Budget – Appendix C**

# Proposal Submission Requirements For Service Providers

- Service providers **MUST** coordinate the submission of their proposals through the Continuum of Care within their district.
  - ▣ Proposals may not be submitted directly to PHFA.
- Participating Continuums of Care may have their own, more streamlined, online submission portal to accept Home4Good applications from service providers.
- It is highly recommended that interested organizations contact their regional Continuums of Care as early as possible to coordinate the submission of their proposal.

# Proposal Submission Requirements for Participating CoCs

- Complete Proposal Packets sent from Participating CoCs to PHFA should include each of the following documents for every proposal submitted by service providers:
  - ▣ Home4Good CoC Cover Letter/Proposal Submission Form – **Appendix D**
  - ▣ Complete proposals, separated by each district service providers
- The entire H4G proposal should be organized/submitted (both via paper and electronically) into one folder with multiple subfolders as shown below

**CoC Name → Appendix D → Home4Good Proposal Names → Proposal Requirements**

**Countywide Rapid Rehousing**

*(individual folder for each proposal submitted)*

**Application – Appendix A**

**Performance Metrics – Appendix B**

**Budget – Appendix C**

# Home4Good Funding Timeline

- RFP open for proposal submissions **July 15**
- Home4Good Webinar **July 20 @ 10am**
- CoC Participation Agreement Deadline **July 20**
- H4G Proposals Due to Participating CoCs **August 31**
- All H4G Proposals Due to PHFA **September 30**
- CoC Application Summaries Due to FHLB Pittsburgh **October 5**
- Anticipated Funding Announcement **December 2021**

# Proposal Submissions for CoCs

- Proposals should consist of one (1) hard copy and one (1) electronic copy (saved to a CD or flash drive, and organized in folders) of the entire application
- As of today, Funding proposals should be mailed to:
  - Allison Hutchings**
  - Office of Strategic Planning and Policy**
  - Pennsylvania Housing Finance Agency**
  - 211 N. Front Street**
  - Harrisburg, PA 17101**
- PHFA will notify CoCs if/when a more streamlined, paperless process for submissions from Continuums of Care is available.

# Compliance and Reporting

- The Home4Good contract term period is one year.
  - ▣ Contracts will be executed by each awarded service provider.
- Grantees will be required to report on outcomes semi-annually.
- Reporting requirements will vary based on the specifics of each proposal and the chosen H4G Performance Metrics.
  - ▣ Core Metrics data required for all proposals
  - ▣ Performance Metrics data required for all proposals
    - Required performance metrics to be based on proposed activities
- PHFA will upload a FAQs page with common Home4Good questions/answers
- Home4Good Reporting form is found on the Agency's website:
  - ▣ [https://www.phfa.org/forms/home4good/home4good\\_reporting\\_documents/h4g\\_reporting\\_form\\_2020.pdf](https://www.phfa.org/forms/home4good/home4good_reporting_documents/h4g_reporting_form_2020.pdf)

# Contact Information

## PHFA

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- Clay Lambert  
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Thank you for participating.

**Home 4 Good**

The logo for Home 4 Good features the text "Home 4 Good" in a bold, sans-serif font. The word "Home" is in a golden-yellow color, "4" is in a dark red color, and "Good" is in a golden-yellow color. The letter "o" in "Good" is replaced by a dark red key icon, with the key's shaft pointing downwards.